TĀMAKI MAKAURAU COMMUNICATIONS STRATEGY

Appendix 1: Discourse & Narrative Analysis

An analysis of the external environment on homelessness: move-on orders, rough sleeping, and emergency housing

COORDINATED BY

housing first auckland

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Te Kaunihera o Tāmaki Makaurau

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> The aim of this discourse and narrative analysis is to map how homelessness is already being spoken about - the words, framings and audiences in play - to provide an additional and up-to-date evidence base for the Communications Strategy. It is intended to be used alongside the research already completed by Housing First Auckland, the Wānanga Summary Report, and the Communications Strategy.
>
> Methodology notes: this discourse and narrative analysis has been compiled using an enterprise AI parsing of the public discourse across news media, ministerial press releases and Hansard, sector and provider statements, business/retail representation, and select-committee submissions. This AI parsing has then been analysed by Heft to draw out key themes and insights. Individual sources are cited below.

1. The debate in brief

Homelessness has become an election-year flashpoint, and the current discourse is organised around a tension that can be simply put as **the gap between the spreadsheet and the street**.

On the official ledger - the spreadsheet - emergency-housing households fell from about 3,141 in December 2023 to roughly 471 by May 2026, with the Government's 75% reduction target reached in January 2025, in advance of their forecast.

On the street, frontline providers report the worst deprivation they have seen.

Two policy strands dominate this debate. The first is the Summary Offences (Move-on Orders) Amendment Bill, which would let Police move people on from public places - including for begging and rough sleeping - from age 14, with breaches punishable by fines up to $2,000 or up to three months' imprisonment. The second is the tightening of emergency-housing eligibility and welfare settings, and the revelation that Ministry of Social Development managers were assessed against targets to reduce emergency-housing numbers, which some providers have publicly stated is an incentive to turn people away.

The result is a debate not just over policy but over meaning: is what we are seeing on the street a problem of disorder, or a problem of housing? Narratives are at the centre of this debate.

2. The competing frames

Four broad voices are shaping the public narrative. They do not divide neatly along party lines - business and government do share a vocabulary, while researchers, providers and Opposition converge on another. However, it is not clean cut and each speaks to a different audience with a different picture of what is at stake and who is to blame.

Voice	Core message	Signature language	Speaking to
Government / Ministers	Police need a practical tool to restore safety and order in town centres; we are already helping people in genuine need.	“reclaim our streets”; “another tool in the toolkit”; “disorder”; “genuine need / genuine access”; “targeted”, “sustainable”, “dependency”.	Ratepayers, small-business owners, CBD workers and visitors, safety-and-value-conscious voters.
Business / retail	Anti-social behaviour is harming trade and the city’s reputation; enforce the rules so the centre can thrive.	“aspirational city”; “first impressions count”; “enough is enough”; by-laws, cleanliness, safety, vibrancy.	Government (lobbying), members and ratepayers, media, prospective visitors.
Opposition	This criminalises poverty and hides the problem; the real failure is housing supply and access.	“criminalising homelessness”; “out of sight, out of mind”; “punch-down”; “abhorrent”; “ideological”.	Their base and compassion-minded swing voters; the sector.
Sector, providers & researchers	You cannot enforce your way out of homelessness; people need somewhere to go, and the evidence says housing works.	“root causes”; “unmet need”; “somewhere to move on to”; “perverse incentive”; “lived experience”; Te Tiriti, manaakitanga.	The public, Government, media, and their own communities (whānau, rangatahi, tangata whenua).

3. Features of the language

Beneath the headline framing, four features of speech reveal how each camp positions itself, and where the shared objectives for the communications strategy can gain or lose traction.

3.1 Pronouns - who owns “we” and “our streets”

The most revealing pattern is possessive. Government and business both speak of “our streets” and “our city,” a civic “we” that, by implication, positions people sleeping rough outside it. Justice Minister Paul Goldsmith’s framing at the Move On Bill’s introduction to “reclaim our streets and our city centres” and his stated empathy for shop owners with people “lined up outside their businesses,” construct an in-group (workers, visitors, owners) and a third-person out-group (“those,” “a number of people”). Notably, those experiencing homelessness are talked *about*, not to: the second person (“you”) is almost never extended to them.

The sector inverts this on two fronts. First, the “I” of witness, such as the positioning of the Auckland City Missioner, Helen Robinson in relation to bearing witness to the increase in need and suffering. Second, the sector is using a more inclusive “we/our” that widens the circle to include people sleeping rough (“our most vulnerable,” “our neighbours”). The Opposition, by contrast, often turns “you” on the Government (accusatory), which is a political stance, not about who is part of the community and who is not.

> **Implication:** the challenge of the Communications Strategy is to ensure “our streets” and “our city” explicitly include the people currently cast outside them (“everyone belongs here”; “our neighbours”), which is exactly what the participants in the wānanga named in “talking to our neighbours” and “everyone deserves a home.”

3.2 Modal verbs - the confident “will” versus the obligated “should”

Government language in relation to the Move On Bill runs on high certainty “will”: police will be able to act, a breach will be an offence, the Government “stands by” its approach. This is the grammar of decisiveness and control. Tellingly, officials’ advice was full of hedging words - the powers “could” cause harm, “may” breach rights, “risks” pushing people into danger - and Ministers strip that doubt out, converting “might harm” into “will work.”

By contrast, critics and the sector tend to speak in “should” and “must” (moral obligation) and in the conditional “would” (counterfactual: if eligibility had not been tightened, the pressure “would” ease). They also reach for impossibility - the policy “made no sense,” you “can’t” enforce your way out of

homelessness. Obligation and impossibility are honest, but they can read as scolding, which lets the Government cast critics as merely negative or not solutions focused.

> **Implication:** the sector should claim the modality of possibility - “can.” “Homelessness is solvable” and “we can end this” convert obligation (which is easy to dismiss as moralising) into shared agency and hope. This matches the wānanga's positioning: “homelessness is solvable - focus on solutions” and “Whaia te moemoeā.”

3.3 Concreteness versus abstraction

Concreteness is often where public sympathy comes from because people understand how it impacts their daily lives. The Government pairs vivid, human concreteness for the "deserving" (“2,400 kids out of squalid, crime-ridden motels”; shop owners; dollar figures and Housing First places) with abstraction that distances it from harm (an “operational matter,” “performance measures,” “targeted,” “sustainable,” “dependency”). Business is concrete about disorder in sensory, place-based terms (cleanliness, safety, a street that “smells like a urinal”).

The sector’s asset is the concrete information about the harm being caused: people sleeping in the Mission’s laneway; roughly 600 people sleeping rough against about 35 immediate beds; a Mission GP describing his patients as “the sickest I’ve ever worked with,” with a death recorded every fortnight and average ages of death in the mid-fifties. This is visceral and specific, and it is very hard to rebut with an abstraction. The Opposition, by contrast, sometimes slips into abstract labels (“abhorrent,” “cruel,” “ideological”) that assert a judgement rather than shows a reality.

> **Implication:** lead with concrete lived experience and pair it, in the same breath, with a concrete solution. Concrete-harm plus concrete-solution respond to the “condemnation without a plan” critique.

3.4 Vocabulary - the keyword contest

The key observation about vocabulary is that the two lexicons rarely meet, meaning there is very little common ground in the public narratives right now. The word “homelessness” itself is contested. For example, Ministers work to detach the Move On Bill from it (“no policy to criminalise homelessness”), while critics work to attach it.

Order / disorder frame (Government & business)	Housing / dignity frame (sector, researchers, Opposition)
reclaim · our streets · tool / toolkit	somewhere to move on to · unmet need · root causes
disorder · anti-social · blighted · nuisance	trauma · poverty · mental health · housing deprivation

Order / disorder frame (Government & business)	Housing / dignity frame (sector, researchers, Opposition)
aspirational city · vibrant · first impressions	manaakitanga · dignity · our neighbours · belonging
targeted · sustainable · dependency · genuine need	perverse incentive · gateway / access · solvable
reset · consequences · accountability	prevention · wrap-around support · Housing First

4. Emerging motifs and patterns

- **Spreadsheet versus street.** Numbers down on paper, people up on the pavement; the "perverse incentive" story crystallises the gap between the official count and lived reality.
- **The toolbox.** "Another tool in the toolkit" reframes a moral choice as neutral problem-solving and normalises policing of it as ordinary.
- **Event-readiness / first impressions.** The City Rail Link, a new convention centre, cruise ships and major events cast people sleeping rough as a reputational blemish to be cleared before the guests arrive - an internationally familiar pattern.
- **"Somewhere to move on to."** The sector's sharpest counter-frame: you cannot move a person to nowhere. It is concrete, obvious, and very hard to answer.
- **Deservingness.** Eligibility language - having "contributed to your own homelessness" - encodes moral judgement; provider counterexamples (brain injury, care leavers, people fleeing violence) destabilise it.
- **The health / mortality frame (emerging).** A newer and powerful angle recasts rough sleeping as a preventable public-health emergency - people dying in their mid-fifties - moving the issue off "disorder" and onto life and death, where the evidence is strongest.
- **The moral register.** "Moral issue," "abhorrent," "morally questionable," "punch-down" - the fight is already being conducted as a values contest, which favours a values-led narrative.

5. Interactive context: audiences, identities, and cultural discourses

Discourse analysis asks not only what is said but to whom, and why - because that reveals the identities each story asks its listener to step into. It reveals that there is an identity contest at the centre of the current discourse on homelessness.

Who each voice is really addressing, and why

- **Government** speaks past the person on the street to the anxious voter, the ratepayer and the shopkeeper, to demonstrate control and competence in an election year. The identities it is speaking to are "the taxpayer", the "law-abiding citizen" and "the parent" who wants safe, orderly streets; its cultural discourses are law-and-order, fiscal prudence, personal responsibility, and civic pride.
- **Business** addresses government and members to protect trade and reputation, speaking to the identity of "the struggling retailer" and the "paying visitor"; its discourse is economic vitality and order.
- **The Opposition** addresses its base and compassion-minded swing voters to brand the Government cruel and reclaim housing credibility, hailing the "fair-go Kiwi".
- **The sector** addresses the public, government and its own communities to defend the humanity of people sleeping rough, speaking to the identities of "the neighbour" and "whānau"; its discourses are manaakitanga, Te Tiriti and rangatiratanga, public health, dignity and evidence.

6. Implications for expressing the shared objectives

Reading the environment against the workshop outputs ("Homes for everyone," values-led action, Te Tiriti-led, lived experience at heart, "a systems issue, not a personal issue," "homelessness is solvable," and "focus on voters, not politicians"), the analysis points to a clear set of choices:

1. **Contest the possessive.** Widen "our streets / our city" to include the people currently placed outside it - "everyone belongs," "our neighbours." Take back the civic "we."
2. **Speak in "can," not just "should."** Lead with solvability and shared agency ("we can end this") rather than obligation, which reads as scolding and hands the Government the "negative critics" line.
3. **Pair concrete harm with a concrete solution, every time.** Lived experience is the sector's strongest asset; always attach it to a specific, credible "what works" so the story is a plan, not a complaint.
4. **Use the frames that are already landing.** "Somewhere to move on to" and "the spreadsheet versus the street" are concrete, intuitive, and hard to rebut. Reframe the issue from visibility to housing at every turn.
5. **Talk to voters, not at politicians.** Anti-politician attack lines ("abhorrent," "punch-down") belong to the partisan lane and, as our own audience research shows, are rejected by the public. Direct energy to voters, shared values and solutions.
6. **Claim the moral high ground, the Aotearoa way.** Lead with values the public already holds - fairness, "a home is a human need," manaakitanga, "it could be you" anchored in Te Tiriti and lived experience. This is a moral register 'order' politics has no answer for.
7. **Elevate the health and mortality evidence.** The "dying at 55" frame moves the debate off deservingness and disorder onto a preventable public-health emergency - the sector's home ground.
8. **Neutralise the deservingness trap.** Meet "contributed to your own homelessness" with concrete human counterexamples (brain injury, care leavers, fleeing violence) that make the moral judgement collapse.

> **In summary:** we do not need the public to care more - the research shows they already do - we need to move the story from disorder to housing, from "them" to "us," and from obligation to the belief that this is solvable, together.

Sources

Two bodies of material:

(A) Media and public-domain sources were reviewed via web search; several stories were syndicated across outlets and are listed individually here for traceability.

(B) Government records - Hansard, ministerial press releases, committee transcripts and MP social media.

A. Media and public-domain sources

Move-on orders - reporting, analysis and submissions

- **RNZ (22 Feb 2026) —** Government defends homeless move-on orders as Opposition slams them for being 'cruel' (Beck; Swarbrick; Goldsmith). https://www.rnz.co.nz/news/political/587585/government-defends-homeless-move-on-orders-as-opposition-slams-them-for-being-cruel
- **Newsroom (26 Feb 2026) —** All stick, no carrot with move-on laws (New Beginnings Court / Claridge; Henaghan). https://newsroom.co.nz/2026/02/26/all-stick-no-carrot-with-move-on-laws/
- **RNZ, The Detail (26 Feb 2026) —** Shifting the homeless problem to somewhere we can't see them (Dexter; Claridge). https://www.rnz.co.nz/news/thedetail/587955/shifting-the-homeless-problem-to-somewhere-we-can-t-see-them
- **The Post (31 May 2026) —** Officials warned against an 'offence of being homeless'; Ministers pushed ahead (Goldsmith; agency advice). https://www.thepost.co.nz/nz-news/361012519/officials-warned-against-offence-being-homeless-ministers-pushed-ahead
- **1News (16 Jun 2026) —** Move-on orders will criminalise homeless children – experts (PHCC; Goldsmith). https://www.1news.co.nz/2026/06/16/move-on-orders-will-criminalise-children-experiencing-homelessness-experts/
- **RNZ (17 Jun 2026) —** Move-on orders will 'criminalise children experiencing homelessness' (PHCC / Pierse; Manaaki Rangatahi / Johanson). https://www.rnz.co.nz/news/te-manu-korihi/598256/move-on-orders-will-criminalise-children-experiencing-homelessness-public-health-experts
- **ODT (Jun 2026) —** Report warns move-on orders will 'criminalise homelessness' (RNZ syndication; Pierse; Johanson). https://www.odt.co.nz/news/national/report-warns-move-orders-will-criminalise-homelessness-rnz

- **Te Ao Māori News (17 Jun 2026) —** Move-on orders will criminalise children experiencing homelessness (RNZ syndication). https://www.teaonews.co.nz/2026/06/17/move-on-orders-will-criminalise-children-experiencing-homelessness-public-health-experts/
- **NZ Doctor (Jun 2026) —** Move-on orders will criminalise children experiencing homelessness (PHCC briefing). https://www.nzdoctor.co.nz/article/undoctored/move-orders-will-criminalise-children-experiencing-homelessness
- **Stuff (Jun 2026) —** Move-on orders would push homeless youth into crime, researchers say (Pierse). https://www.stuff.co.nz/politics/360992039/move-orders-will-push-homeless-youth-crime-researchers-say
- **Public Health Communication Centre (Jun 2026) —** Move-on orders will criminalise children experiencing homelessness (Bierre, O'Sullivan, Paul, Atatoa Carr, Pierse). https://www.phcc.org.nz/briefing/move-orders-will-criminalise-children-experiencing-homelessness
- **Newswire (14 Jul 2026) —** Rough sleepers already leaving the city as move-on bill nears (Lifewise / Elgar; Attorney-General BORA). https://newswire.co.nz/2026/07/rough-sleepers-leaving-city-move-on-orders-bill/
- **People Against Prisons Aotearoa (26 Jun 2026) —** Submission to the Justice Committee on the Summary Offences (Move-on Orders) Amendment Bill. https://papa.org.nz/2026/06/26/submission-on-move-on-orders/

Emergency housing, rough sleeping and the night-shelter story

- **NZ Herald (Jul 2026) —** PM Christopher Luxon unaware there is no night shelter in Auckland amid emergency housing crackdown (Robinson; Luxon; Goldsmith). https://www.nzherald.co.nz/nz/politics/pm-christopher-luxon-unaware-there-is-no-night-shelter-in-auckland-amid-emergency-housing-crackdown/GRRKIBGJNJBFPCUIBFJ4JIM3GQ/
- **RNZ (Jul 2026) —** PM admits he didn't know there was no night shelter for rough sleepers in Auckland (Robinson; Potaka; Power). https://www.rnz.co.nz/news/politics/641578/prime-minister-christopher-luxon-admits-he-didn-t-know-there-was-no-night-shelter-for-rough-sleepers-in-auckland
- **ODT (Jul 2026) —** PM unaware no Auckland night shelter for rough sleepers (RNZ syndication). https://www.odt.co.nz/news/national/pm-unaware-no-auckland-night-shelter-rough-sleepers-rnz
- **Newstalk ZB (Jul 2026) —** PM Christopher Luxon unaware there is no night shelter (Robinson; laneway sleeping). https://www.newstalkzb.co.nz/news/politics/pm-christopher-luxon-unaware-there-is-no-night-shelter-in-auckland-amid-emergency-housing-crackdown/

- **1News (5 Jul 2026) —** Analysis: Why it's wrong to dodge questions about homelessness (beds vs need; Power; Potaka). https://www.1news.co.nz/2026/07/05/analysis-why-its-wrong-to-dodge-questions-about-homelessness-in-nz/
- **Auckland Scoop (Jul 2026) —** Third of those declined emergency housing not offered any alternative (Robinson; Allpress; Hipkins; Luxon). https://auckland.scoop.co.nz/2026/07/third-of-those-declined-emergency-housing-not-offered-any-alternative/
- **The Spinoff (8 Jul 2026) —** Home emergencies and the morally questionable (Robinson; Potaka; Luxon). https://thespinoff.co.nz/politics/08-07-2026/home-emergencies-and-the-morally-questionable
- **Point of Order (10 Jul 2026) —** Homelessness is a political choice (Bryce Edwards; Sal. Army + CHA survey; Arroll; Eaqub). https://pointofordernz.wordpress.com/2026/07/10/homelessness-is-a-political-choice/
- **Democracy Project (Jul 2026) —** Democracy Briefing: Homelessness is a political choice (Crimp; Arroll / Calder Centre). https://www.democracyproject.org.nz/p/democracy-briefing-homelessness-is
- **Newswire (Jun 2026) —** Labour vows to scrap emergency housing targets as homelessness becomes an election flashpoint (Hipkins; MSD data). https://newswire.co.nz/2026/06/labour-scrap-emergency-housing-targets/

Business and retail voice

- **NZ Herald (Beck & Parkinson, op-ed) —** How to end rough sleeping and begging in Auckland city (Heart of the City; City Centre Residents Group). https://www.nzherald.co.nz/nz/investment-in-auckland-housing-and-support-creates-opportunity-for-step-change-in-city-centre-viv-beck/XU2E2WKBRNGLFEMXJNXVWRCRSU/
- **Newstalk ZB, Mike Hosking Breakfast —** Viv Beck: businesses need public by-laws enforced (HOTC survey — 91% of businesses affected). https://nzpod.co.nz/podcast/the-mike-hosking-breakfast/viv-beck-heart-of-the-city-chief-executive-says-bu
- **RNZ (4 May 2026) —** Swarbrick confirms frustration over Heart of the City CEO's negative takes (Swarbrick; Beck; BID/survey). https://www.rnz.co.nz/news/top/594228/swarbrick-confirms-frustration-over-heart-of-the-city-ceo-s-negative-takes
- **The Post (Jun 2026) —** Viv Beck avenged: businesses attempt coup of Heart of the City board (Bielby; Clark; CBD conditions). https://www.thepost.co.nz/nz-news/361026573/viv-beck-avenged-businesses-attempt-coup-heart-city-board
- **NZ Herald (15 Mar 2026) —** 'Morning, Angela': the low-key answer to moving on Auckland's homeless (Council compliance wardens). https://www.nzherald.co.nz/nz/auckland/inside-

aucklands-morning-wake-up-patrol-for-homeless-rough-sleepers/M7776UBRYRANNKHZO7WAPBQFSQ/

B. Government records

Stakeholder directory (profiles)

- **Ministers —** Paul Goldsmith (Justice); Mark Mitchell (Police); Chris Bishop (Housing); Tama Potaka (Assoc. Housing); Louise Upston (Social Development & Employment); Christopher Luxon (PM); Simeon Brown (Auckland). Profiles: 278445098ec2, f4276050e562, 171721a5e608, 1bb4d8ec-…, e033623b8677, de4f97df6ca4, b8eeeaa06608. https://app.govconnex.com/directory/profile/278445098ec2
- **Opposition MPs —** Sepuloni, McAnulty, Hipkins, Woods, Belich, Webb, White, A. Williams, Leary, Edmonds (Labour); Menéndez March (Green); Kapa-Kingi. Profiles: d26df6fec82d, a7ce820188b4, 9970aa612cb9, a660e136f3f8, fde4b486b66e, cf9e876b06fa, f2f46f385c28, 7cedc9b2d67a, e7243270e31a, b45fbf2e9bcc, 43be30b99101, 7ca0003d-… https://app.govconnex.com/directory/profile/d26df6fec82d
- **Bills & committee —** Summary Offences (Move-on Orders) Amendment Bill (6b509673d1f8); Social Security (Jobseeker Support and Accommodation Supplement) Amendment Bill (22a5b62c9ec5); Social Services and Community Committee (2384e84103b3). https://app.govconnex.com/directory/profile/6b509673d1f8

Move-on orders (Summary Offences Amendment Bill)

- **22 Feb 2026 —** Government press release: move-on orders to target disorderly behaviour (Goldsmith, Mitchell). https://app.govconnex.com/document/view/67bacc27a683e44f339d0e1003e527b4
- **22 Feb 2026 —** Labour press release: ‘move-on’ orders penalise those with the least (Sepuloni, McAnulty). https://app.govconnex.com/document/view/41abcdb2f9c39033a1e4bf3a11bb6271
- **14 May 2026 —** Government press release: move-on orders legislation introduced (Goldsmith). https://app.govconnex.com/document/view/76d9cd16254ee94b64e01193d5e98dad
- **21 May 2026 —** Hansard: first reading speech (Goldsmith). https://app.govconnex.com/document/view/nz_hansard_id20260521bdb2caff116e4f7b80000438
- **21 May 2026 —** Hansard: Opposition first reading speech (Sepuloni). https://app.govconnex.com/document/view/nz_hansard_id202605212b772adb54914f15b0000456

- **21 May 2026 —** Hansard: legislative statement (procedural). https://app.govconnex.com/document/view/nz_hansard_id20260521a879a9b015d14ca4b0000437
- **21 May 2026 —** Hansard: reporting deadline motion (report back by 3 Sep 2026). https://app.govconnex.com/document/view/nz_hansard_id20260521bdb2caff116e4f7b80000528
- **21 May 2026 —** Social media (Goldsmith): first reading passed. https://app.govconnex.com/document/view/150084240081
- **22 May 2026 —** Social media (Goldsmith): 'a quick explanation of move-on orders'. https://app.govconnex.com/document/view/207721434674
- **15 Jun 2026 —** Facebook (Duncan Webb): encouraging submissions. https://app.govconnex.com/document/view/158067729082
- **17 Jun 2026 —** Facebook (Helen White): Auckland submissions hui. https://app.govconnex.com/document/view/298410908828
- **30 Jun 2026 —** Hansard oral questions (Belich → Goldsmith): officials' warnings, risks to rough sleepers. https://app.govconnex.com/document/view/nz_hansard_id2026063045f597636d7b5e8d30001754

Social housing reform

- **21 Nov 2025 —** Government press release: new Social Housing Investment Plan (Bishop, Potaka). https://app.govconnex.com/document/view/2fa2e5ad9a701ad6779fe0266c32312a
- **21 Nov 2025 —** Labour press release: Govt failing on social housing delivery (McAnulty). https://app.govconnex.com/document/view/cf6ec444ae3ea0ab1c2863113fce9167
- **3 Dec 2025 —** Labour press release: Minister breaks Budget promise on housing (McAnulty). https://app.govconnex.com/document/view/32a147e0061d80374ae191556c0efb10
- **10 Feb 2026 —** Hansard speech (Woods): public housing funding. https://app.govconnex.com/document/view/nz_hansard_id202602107e45dc9956f84ce380000825
- **12 Feb 2026 —** Government press release: Kāinga Ora performance/turnaround (Bishop, Potaka). https://app.govconnex.com/document/view/b9342dcf5debeb5435765b71bcb16bba
- **5 Mar 2026 —** Hansard oral question (McAnulty → Housing): 7,000 social houses. https://app.govconnex.com/document/view/nz_hansard_id202603059e73ba525cfb4a6790000241

- **25 Mar 2026 —** Committee transcript: Kāinga Ora annual review (Bishop, Potaka). https://app.govconnex.com/document/view/cc6265504024057dda3b1d6d3d6974f2
- **21 Apr 2026 —** Hansard speech (Bishop): social housing & Accommodation Supplement settings. https://app.govconnex.com/document/view/nz_hansard_id20260421a67232e026484b84b0000571
- **21 May 2026 —** Government press release / Budget 2026 housing support reform (Bishop, Upston): IRR 25%→30%. https://app.govconnex.com/document/view/35cdfd86aa2198c565ca82700e987e18
- **25 May 2026 —** Facebook (Arena Williams): 'fairness' framing critique. https://app.govconnex.com/document/view/179412639236
- **26 May 2026 —** Hansard oral question exchange (Luxon): housing record defence. https://app.govconnex.com/document/view/nz_hansard_id20260526abc8fdccb01a4c2e80000256
- **27 May 2026 —** Hansard ministerial answer (Bishop): multi-year reform; system 'unfair'. https://app.govconnex.com/document/view/nz_hansard_id20260527812ad56d4343e96110000116
- **28 May 2026 —** Facebook (Ingrid Leary): rent hike for 84,000 families. https://app.govconnex.com/document/view/563747264276
- **17 Jun 2026 —** Committee / instant transcript: reform engagement with community housing. https://app.govconnex.com/document/view/329191633097
- **17 Jun 2026 —** Labour press release: Bishop admits housing system broken (McAnulty). https://app.govconnex.com/document/view/513c311ebe51cfb23e9b6c63b22b2c10
- **24 Jun 2026 —** Hansard speech (Bishop): Community Housing Aotearoa & finance settings. https://app.govconnex.com/document/view/nz_hansard_id20260624b53f8143999058e4c0000521
- **24 Jun 2026 —** Labour press release: Labour backs community housing to build more homes (McAnulty). https://app.govconnex.com/document/view/030df24adddca03622819b839e5141ec
- **30 Jun 2026 —** Labour press release: Labour rules out social housing rent increase (Hipkins, McAnulty). https://app.govconnex.com/document/view/2d2c1d0b43c2caac51b83fd714151689

Emergency housing, rough sleeping and homelessness

- **15 Jun 2025 —** Facebook (Barbara Edmonds): emergency housing access tightening. https://app.govconnex.com/document/view/486774801175
- **24 Jun 2025 —** Facebook (Ingrid Leary): homeless woman discharged from hospital; appropriations. https://app.govconnex.com/document/view/308126935749
- **12 Mar 2026 —** Committee report: narrowed EH eligibility contributing to rough sleeping (also MSD annual review). https://app.govconnex.com/document/view/cb261671ceeaed395d5edbd265cd81f2
- **21 Apr 2026 —** Hansard speech (McAnulty): eligibility changes denying access. https://app.govconnex.com/document/view/nz_hansard_id202604210e746c1273974e1290000590
- **17 Jun 2026 —** Government press release: additional $14.5m support for rough sleepers (Bishop, Potaka). https://app.govconnex.com/document/view/71d14b9313c4de505d1133cdc2acc350
- **30 Jun 2026 —** Hansard oral questions (Potaka; McAnulty): EH decline and Housing First placements. https://app.govconnex.com/document/view/nz_hansard_id2026063045f597636d7b5e8d30000212
- **30 Jun 2026 —** Hansard oral questions on MSD performance measures (Kapa-Kingi → Potaka). https://app.govconnex.com/document/view/nz_hansard_id2026063045f597636d7b5e8d30000238
- **30 Jun 2026 —** Hansard Prime Minister's answer (Luxon): EH households below 500; motel costs. https://app.govconnex.com/document/view/nz_hansard_id2026063045f597636d7b5e8d30001496

Work and Income / welfare policy

- **5 Oct 2025 —** Government press release (Upston): Jobseeker changes for 18–19-year-olds; Welfare that Works. https://app.govconnex.com/document/view/c53b44ccd6d559a095ff141c2013d4f2
- **17 Feb 2026 —** Hansard first reading (Upston): Social Security (ACC & Calculation of Weekly Income) Amendment Bill. https://app.govconnex.com/document/view/nz_hansard_id2026021737b7c61ed44e4de0b0000580

- **11 Mar 2026 —** Hansard oral questions (Upston): welfare reset & Jobseeker target. https://app.govconnex.com/document/view/nz_hansard_id2026031186cb348e7b214775a0000127
- **27 Mar 2026 —** Committee transcript (Upston): sanctions, case management, youth coaching. https://app.govconnex.com/document/view/26cfe971cfddfb5d2188a9f52c9426ba
- **19 May 2026 —** Hansard first reading (Upston): Social Security (Jobseeker Support & Accommodation Supplement) Amendment Bill. https://app.govconnex.com/document/view/nz_hansard_id2026051906e151b5f1574564b0000293
- **26 May 2026 —** Petitions Committee report: welfare sanctions / traffic light system. https://app.govconnex.com/document/view/f36655d3e96f2cb12154ba2d65100e07
- **30 Jun 2026 —** Hansard oral questions (Menéndez March → Upston): low-income impact. https://app.govconnex.com/document/view/nz_hansard_id2026063045f597636d7b5e8d30002541

Minister discourse detail — Simeon Brown (Minister for Auckland)

- **18 Nov 2025 —** Hansard oral questions (Sepuloni → Brown): displacing rough sleepers to suburbs. https://app.govconnex.com/document/view/nz_hansard_id202511181778fbfa48d240c5848437353697f942000394
- **28 Nov 2025 —** Auckland city-centre action plan (Brown & Mayor Brown): 'safe, welcoming, and vibrant'. https://app.govconnex.com/document/view/023dd88eb44bbb3fdb31bd12ae84872f
- **29 Jan 2026 —** Hansard oral questions (Brown): Auckland homelessness >940; Housing First placements. https://app.govconnex.com/document/view/nz_hansard_id202601291e62577620764c37a0000031
- **6 Mar 2026 —** Social media (Brown): sod turning for 27 new social houses (Tāmaki Regeneration). https://app.govconnex.com/document/view/307229329413